

Brand Name

STREETS

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Model

Arrows	Darts	Loafers	Rompers	Sprinters
Bucks	Javelins	Paces	Sparks	Spurts
Coaster	Leapers	Rockets	Spears	

Slogan

Shoes for legging

Does your tongue hang out?

The shoes that give you *power*

Your feet need power

Let the trainers take the strain

The trainers that cuddle your feet

Serious trainers

Trainers that teach your feet

The sprung shoe that gives you lift

The Stamp of Style

Give your feet a treat